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July 21, 2006

3rd Annual *InventorFest* Returns to Cincinnati Bringing Inventors, Experts, and the Curious-Minded Together for Free

- **Co-Partnered By:** The Public Library of Cincinnati & Hamilton County & Wright State University Libraries
- **Where:** Main Library
(800 Vine St., downtown Cincinnati)
- **When:** Saturday, October 14 (10:00 a.m. – 4:00 p.m.)
(Inventor related programs/exhibits run all day for adults; kids & teen activities run 1:00 – 4:00 p.m.)
- Sunday, October 15 (2:00 – 5:00 p.m.)
(Music related program *Listen to This: Music Business & More* for aspiring musicians and those wanting to break into the business)
- **Information:** Call (513) 369-6932 for details or email GovBus@CincinnatiLibrary.org
InventorFest Website: www.CincinnatiLibrary.org/InventorFest (goes live August 12)



What is *InventorFest*? *InventorFest* is a public event held regionally for FREE that's geared toward everyone with an interest in learning more about the invention process—everything from patenting to marketing those new-fangled gadgets and clever gizmos to getting to know some of the inventors behind



them. This unique event is rotated from year to year from Cincinnati's public library to Wright State University's libraries. Since its beginning in 2004, every year something new has been added to the *InventorFest* experience.

NEW for 2006 is a supplementary *Inventing Is for Everyone* family program taking place between 1:00 p.m. to 4:00 p.m. at the same location. *Inventing Is for Everyone* will offer displays and group activities for younger inventors aimed at children, teens and college students.

– more –

***InventorFest* ACTIVITIES AT THE MAIN LIBRARY ON SATURDAY, OCTOBER 14:**

InventorFest – Pg. 2

For Kids:

A *COSI on Wheels* traveling learning expedition featuring 10 interactive experimenting stations relating to how energy and technology affect our daily lives will be set up inside the Children's Learning Center from 1:00 to 4:00 p.m. The Center of Science and Industry (COSI Columbus) experience offers a unique blend of fun and learning that stretches the imagination and satisfies curiosities about how things work. *North Building (Children's Learning Center, 1st floor).*



Plus: Happen's Toy Lab, where children (ages 6 & up) can create their own toys from a massive selection of "recycled" toy parts, will take place from 1:30 to 2:30 p.m. Happen, Inc., a local non-profit organization giving adults and children the opportunity to grow and explore the ways of art together, will host the toy lab. *North Building (2nd floor, next to Magazines & Newspapers)*

For Teens and College Students:

An expert gaming speaker, Michael Fatten from Indiana University, will be on hand from 2:30 to 3:30 p.m. to take enthusiasts through a behind the scenes look at the ever changing, fast growing electronic gaming industry. Mr. Fatten will also talk about how to get into the competitive gaming field and what courses students need to take to help prepare them for a career in gaming. *North Building (2nd floor, next to Magazines & Newspapers)*

Plus: A special gaming area will be set up for teens and college students to mingle with other gamers while playing electronic games. *North Building (2nd floor, next to Magazines & Newspapers)*

For Adults:

Adults attending this free event from 10:00 a.m. to 4:00 p.m. can meet face to face with many experts in the field and then zero in on some key topics brought to the forefront through interesting guest speakers (such as nationally recognized patent attorney and expert David Pressman, who is the author of *Patent It Yourself*). Mr. Pressman's presentation will cover topics highlighted in his book: how to evaluate the salability of your invention, selling it to or licensing a manufacturer, how to market and distribute your invention, how to work with legal professionals and other areas of interest. His talk will take place beginning at 10:00 a.m. *South Building (3rd floor, Huenefeld Tower Room)*

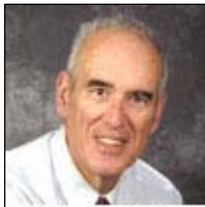


Photo: Zac Wittmer

Plus: An expert panel of speakers made up of attorneys, officials from the US Patent Office and the Federal Trade Commission, and other related specialists will take place from 1:00 to 2:30 p.m. This is a great opportunity to hear respected experts who are willing to share their knowledge from years of experience and answer questions about the industry and the invention process. *South Building (3rd floor, Huenefeld Tower Room)*

For Everyone:

Browse through dozens of booths and exhibits sponsored by businesses and organizations that provide inventor support services while experiencing the thrill of learning more about the world of inventing straight from the sources—all in one place. There will also be free door prize drawings and plenty of free and informative handouts on inventor-related information, so nobody goes away empty-handed. *South Building (1st floor atrium)*

Plus: New this year will be an "InventorZone," a special exhibit area set aside for independent inventors to display their latest products, so others can see first hand examples of innovative creations. *South Building (1st floor, Reading Garden)*

- more -

**ORGANIZATIONS PARTICIPATING IN *InventorFest*
ON SATURDAY, OCTOBER 14:**

- Big Idea Group
- By Kids, For Kids
- CET
- Cincinnati Business Incubator
- Cincinnati Recreation Commission
- Cincinnati USA Regional Chamber
- COSI Columbus (The Center of Science & Industry)
- Federal Trade Commission
- Friends of the Public Library
- Inventor's Council of Cincinnati
- Inventor's Digest
- Northern Kentucky University
- Public Library of Cincinnati & Hamilton County
- The Inventor's Institute
- US Patent & Trademark Office
- Wood, Herron & Evans L.L.P.
- Wright State University Libraries
- And lots more

***InventorFest* ACTIVITIES AT THE MAIN LIBRARY ON SUNDAY, OCTOBER 15:**

For Music Lovers:

As an added feature of *InventorFest* a special interactive session, *Listen to This: Music Business and More*, will take place on Sunday, October 15 from 2:00 to 5:00 p.m. at the Main Library. Aspiring musicians and those wanting to break into the music business can learn the basics from the experts in the industry who will talk about music business, copyrighting songs, and other related aspects. Similar programs hosted by the Main Library that have been successful include *Who Wants to be a Music Millionaire?* and *Music Business 101*. This year's program will focus on Rap & Hip Hop music and there will be free door prizes and handouts. *South Building (3rd floor, Huenefeld Tower Room)*

Plus: Everyone is welcome, especially teens and college students, to perform live before an audience or play a demo CD or tape. *North Building (live performance area, 2nd floor, next to Magazines & Newspapers)*

***InventorFest* WEBSITE**

Log onto www.CincinnatiLibrary.org/InventorFest the official *InventorFest* website where the most current updates can be found (including the complete list of scheduled activities, expert speakers presenting at the event and exhibits to be on view) as well as information on related reference resources. Directions and links to information about area accommodations will also be available on this site.

***InventorFest* Co-Partners:** This free regional event is co-partnered by The Public Library of Cincinnati and Hamilton County and Wright State University Libraries

***InventorFest* Sponsors:** Special thanks to Wood, Herron & Evans, L.P.P. and the Friends of the Public Library for funding this year's *InventorFest*.

***InventorFest* Media Sponsor:** CET is the official media sponsor of *InventorFest*. Log onto www.CETConnect.org for a brief online video of *InventorFest*.

***InventorFest* In-kind Supporters:** The Inventor's Council of Cincinnati, Cincinnati Recreation Commission and Cincinnati USA Regional Chamber are in-kind supporters of *InventorFest*.

✓ **Our goal is to make our programs accessible to everyone. Please request ADA services one week in advance at 513-369-4400 (TTY 369-4409).**

✓ **Information about events at the Main Library and 41 branch libraries is available on the Internet site: www.CincinnatiLibrary.org.**