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Building YOUR Business
One Step at a Time

EXPERTS FROM SCORE & THE PUBLIC LIBRARY OFFER AREA BUSINESSES NEW INSIGHT FOR THE NEW YEAR – With the New Year comes a new set of goals to meet. To help area small businesses achieve New Year’s resolutions, a no-cost, multi-faceted workshop (beginning January 31, 2004) will be offered by the Service Corps of Retired Executives (SCORE) in cooperation with the Government & Business Department of the Public Library of Cincinnati and Hamilton County. This series of four workshops, to be held at the Main Library (800 Vine Street), is designed to help attendees gain skills, knowledge, tools and techniques for writing business plans and evaluating their businesses. A free workbook with course outline, case studies, reference sources, and examples will be included. Anyone who completes the entire series of four workshops will also be awarded a certificate of achievement.

In addition, obtain ONE to ONE counseling from one of the 50 experienced SCORE counselors at no cost. Plus, experienced reference librarians will be on hand to show how attendees can benefit from using Library resources.



Topics include:

- *Management/Operations*
- *Marketing*
- *Financing*
- *Your Competition*
- *Business Plan*
- *... The Next Steps*



Dates and times:

Saturday, January 31, 2004, 9:30 a.m. - 12:30 p.m.

Saturday, February 14, 2004, 9:30 a.m. - 1:30 p.m.

Saturday, March 6, 2004, 9:30 a.m. - 1:30 p.m.

Saturday, April 3, 2004, 9:30 a.m. - 12:30 p.m.

Park all day on Saturdays for \$1.00 at the Garfield Garage at 13 W. 9th Street.
(1/2 block from the Library)

This is a no-cost program offered in partnership with the Public Library of Cincinnati and Hamilton County and the Service Corps of Retired Executives (SCORE). Each workshop builds on knowledge gained from previous workshops and participants are expected to attend the sessions in sequence. Attendance is limited to the first 50 people to register. To register—or to find out more—go to www.scorechapter34.org, call SCORE at 513-684-2812, call the Government & Business Department at the Main Library at 513-369-6934, or send email to: GovBus@cincinnati.library.org.