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Press
Release

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Celebrate the 40th Anniversary of the Beatles Arrival in the U.S. and Cincinnati
***Eight Days a Week* to Perform Free Beatles Tribute Concert at Eden Park's Seasongood Pavilion - August 29 from 2:00-4:00 p.m.**

- Sponsored by the Public Library & Miami University Intercollegiate Athletics
- The Beatles performed at Cincinnati Gardens on August 27, 1964

To commemorate one of the most significant events in pop-culture history—the 40th anniversary of the arrival of the Beatles in the U. S. and Cincinnati—come hear and see recreations of Paul, John, George and Ringo. On Sunday, August 29 from 2:00-4:00 p.m., the local band members of *Eight Days a Week* will perform their unique Beatles Tribute Show at Seasongood Pavilion in Eden Park (near the Cincinnati Art Museum). The Fab Four look-alikes and sound a-likes will turn back the clock by featuring Beatles classics from 1962-1966 during a free concert, made possible by the Friends of the Public Library and the Miami University Intercollegiate Athletics. The concert is also the culminating event for the *Beatles Magical Library Tour*. Cosponsored by the Public Library of Cincinnati and Hamilton County and the Beatles Boosters Club, the series will continue to highlight exhibits displaying everything Beatles imaginable at the Main Library (800 Vine Street) through August 29.

A resident of Sharonville and video producer by day, *Eight Days a Week* founder Craig Rouse, who plays “George,” auditioned ten people each in 2001 for the part of Ringo and John, and 34 for Paul before he got the right combination of musical talent and looks. After rehearsing for six months, they “hit the road” and have been playing all over the Tristate area ever since, including Newport on the Levy. Other band members include Dan Maurice (a commercial artist from Reading) as Paul, Tom Hawkinson (an account executive from O’Byronville) as John, and Brandon Young (a Fifth Third Bank employee from Withamsville) as Ringo.

Although most of the band members he selected weren't old enough in the 1960s to remember the Beatles during the group's heyday, Rouse wanted to form a group that not only played original Beatles music, but also duplicated the look and sound through vintage costumes and instruments. "We're proud that we've used all authentic instruments and '60s-style clothing," said Rouse. "We even had the black suits and vests we bought off the rack tailored and stitched with piping. The other outfits we use had to be custom made by a costume shop. And, all of the guitars, drums, and amplification are reissues of authentic instruments. Not only did we want to sound like the Beatles, we wanted to look like they did in the 1960s."

Bring a picnic lunch, sit back and relax and enjoy this unique Beatles tribute. For more information on this free concert call (513) 369-6945.

HISTORY IN THE MAKING

The British invasion began on February 7, 1964 when the Beatles stepped off the plane at New York's JFK International Airport. But the greater impact came several days later when the four mop-top lads from Liverpool appeared on "The Ed Sullivan Show." Viewed by over 73 million people (4 out of every 10 persons in America), music on television would never be the same.

In August, following several European appearances, the Beatles headed back to the U.S. for their first nationwide trek. Performing 32 shows at 26 concerts in 34 days, it became the tour many Americans will remember above all others—and Cincinnati was part of it. On August 27, 1964, Cincinnati Gardens hosted the Beatles before an audience of 14,000 screaming fans. Thanks to the efforts of Dusty Rhodes, a longtime area radio personality first heard on WSAI in 1961 and a charter member of the Beatles Boosters Club of Cincinnati, Beatle-Mania touched Cincinnatians at home.

✓ **Information about events at the Main Library and 41 branch libraries is available on the Internet site: www.CincinnatiLibrary.org.**