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Press  
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### **Building YOUR Business One Step at a Time**

- ✓ Free, Four-Part Workshop at Main Library
- ✓ Experts from Library & SCORE Offer Insights
- ✓ Saturdays, January 22; February 5-19, 9:30 a.m.-12:30 p.m.

With the New Year comes a new set of goals to meet. To help area small businesses achieve New Year's resolutions, a no-cost, multi-faceted workshop (beginning January 22) will be offered by the Service Corps of Retired Executives (SCORE) in cooperation with the Government & Business Department of the Public Library of Cincinnati & Hamilton County. This series of four workshops, to be held at the Main Library (800 Vine Street), is designed to help attendees gain skills, knowledge, tools and techniques for writing business plans and evaluating their businesses.

A free workbook with course outline, case studies, reference sources, and examples will be included. Anyone who completes the entire series of four workshops will also be awarded a certificate of achievement. In addition, obtain ONE to ONE counseling from one of the 50 experienced SCORE counselors at no cost. Plus, experienced reference librarians will be on hand to show how attendees can benefit from using Library resources.

#### **Dates**

Saturday, January 22; February 5, 12 & 19, 9:30 a.m.-12:30 p.m.

#### **Topics include:**

- *Management/Operations*
- *Marketing*
- *Financing*
- *Your Competition*
- *Business Plan*
- . . . *The Next Steps*

### **Success Story**

Jenifer Fox-Gerrits, owner of Life Management Strategies, LLC, knows firsthand how the four-part workshop has helped her. She provides personal and professional training and development, specializing in issues related to hidden disabilities. “My business has benefited more from the free resources provided by SCORE, the Library, and the SBA than from any of the programs or services I paid for,” she said. “I think this is because everyone involved with these organizations are there to help people grow their business and to share their years of personal experience with the business owners. Any time you can learn from the experiences of others, you are a step ahead of the competition.”

### **How to Sign Up**

This is a no-cost program offered in partnership with the Public Library of Cincinnati and Hamilton County and the Service Corps of Retired Executives (SCORE). Each workshop builds on knowledge gained from previous workshops and participants are expected to attend the sessions in sequence. Attendance is limited to the first 50 people to register. To register—or to find out more—go to [www.scorechapter34.org](http://www.scorechapter34.org), call SCORE at 513-684-2812, call the Government & Business Department at the Main Library at 513-369-6934, or send an email to: [GovBus@cincinnati.library.org](mailto:GovBus@cincinnati.library.org).

### **Parking**

Park all day on Saturdays for \$1.00 at the Garfield Garage at 13 W. 9<sup>th</sup> Street.  
(1/2 block from the Library)

✓ **Information about events at the Main Library and 41 branch libraries is available on the Internet site: [www.CincinnatiLibrary.org](http://www.CincinnatiLibrary.org).**

✓ **Our goal is to make our programs accessible to everyone. Please request ADA services one week in advance at 513-369-4406 (TTY 369-4409).**