



THE  
PUBLIC  
LIBRARY  
of Cincinnati  
and  
Hamilton County

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For Immediate Release

800 Vine Street  
Cincinnati, Ohio  
45202-2071  
www.CincinnatiLibrary.org

Phyllis Hegner  
Assistant Manager  
Phone (513) 369-4571  
Fax (513) 369-4565  
Phyllis.Hegner@  
CincinnatiLibrary.org

Richard Helmes  
Public Information Officer  
Phone (513) 369-6959  
Fax (513) 369-4565  
Rick.Helmes@  
CincinnatiLibrary.org

Press  
Release

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## **BEGINS OPENING DAY: APRIL 4 - 24**

# Cincinnati Reds & Public Library Team Up for “Books & Baseball” Reading Incentive Program

**Kids have fun. Read. Win Cincinnati Reds tickets.** Get into the season right off the bat by participating in “Books & Baseball” at the Public Library of Cincinnati & Hamilton County. From Opening Day on April 4 through April 24, children (grades 6 & under) can check out their favorite items or attend their favorite programs at any of the Library’s 42 locations and become eligible to win Cincinnati Reds tickets. A total of 200 tickets courtesy of the Cincinnati Reds will be given away.

As part of an ongoing partnership, the Reds and the Library share a common goal to encourage families to “get on base” with reading and reading related program. Field the many choices available to borrow including bestsellers, feature films on DVD or video, audiobooks on CDs or cassettes, and CD-ROMs... all for free. With over 10 million items in the collection the possibilities are endless.



### ***Gapper Visits at the Library***

He’s big, has a blue nose, and is “read” all over! He’s Gapper, the Cincinnati Reds mascot and he’ll be at five branch libraries during “Books & Baseball.” Join him for a storytime at:

Wednesday, April 6, 10:30 a.m.

Forest Park Branch, 655 Waycross Road (513) 369-4478

Wednesday, April 6, 3:00 p.m.

West End Branch, 805 Ezzard Charles Drive (513) 369-6026

Wednesday, April 13, 10:15 a.m.

Bond Hill Branch, 1703 Dale Road (513) 369-4445

Wednesday, April 13, 1:30 p.m.

Madeira Branch, 7200 Miami Avenue, (513) 369-6028

Wednesday, April 20, 10:30 a.m.

Westwood Branch, 3345 Epworth Avenue, (513) 369-4474

## **Visiting Chinese Teachers & Library Staff March Together in Opening Day Parade for “Books & Baseball”**

The Library will kickoff its annual "Books & Baseball" reading incentive program by participating in the Findlay Market Opening Day Parade. This year a group of Chinese teachers, who are visiting the area as part of the Cincinnati-Liuzhou Sister City Project, will march along with Library staff. The exchange program began three years ago when a group of teachers from China expressed interest in learning about the public library in the United States. The program has evolved into a four-way partnership with the Library, Cincinnati Public Schools, Conversa & Language Center, and the Cincinnati-Liuzhou Sister City Project. The teachers utilize Library resources to develop programs, job shadow children's librarians, and learn techniques to present successful programs to children.

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- ✓ **Information about events at the Main Library and 41 branch libraries is available on the Internet site: [www.CincinnatiLibrary.org](http://www.CincinnatiLibrary.org).**
- ✓ **Our goal is to make our programs accessible to everyone. Please request ADA services one week in advance at 513-369-4406 (TTY 369-4409).**