



THE
PUBLIC
LIBRARY
of Cincinnati
and
Hamilton County

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FOR IMMEDIATE RELEASE
Press Release

January 13, 2006

Family Fun Fest–Mascot Mania!

Saturday, March 11 from 1:00 – 4:00 p.m.

(Drawing Contest begins February 1 - Winners to be recognized at Fun Fest)

Back by popular demand for its fourth year, **Free & Fun Family Fest** will wear a whole new “costume” this time around. In fact, it will wear many as the Public Library of Cincinnati & Hamilton County and the Cincinnati Recreation Commission (CRC) turn Fun Fest into Mascot Mania. All the excitement will take place at the Main Library, 800 Vine Street, on Saturday, March 11 from 1:00 – 4:00 p.m.

Mascot Mania - The Library’s new mascot, Rufus the Reading Dog, and many of his other mascot friends from area organizations will be part of Fun Fest. Bring the family and enjoy:

- **Mascot Crafts** – make & take ’em home
- **Mascot Parades & Music** – with Joel Caithamer from *Joel’s Library Jam*
- **Mascot Madness Contests** – hosted by WCPO-TV9 & WARM98
- **Mascot Mementos** – photos or caricatures with your favorite characters
- **Mascot Games** - CRC’s Hooked on Fishin’ & more
- **Mascot Fun Booth** – hosted by *Cincinnati Family Magazine*
- **Mascot Munchies** – from Chiquita, Kroger & United Dairy Farmers

Meet Rufus the Reading Dog – He’s big, lovable, and has a rust and gold fur coat. He loves to read, be read to, and can be seen nosin’ around the Library sniffing out great books. He’s the Library’s new mascot, Rufus the Reading Dog—named after Rufus King II, the founding father of the Library. His favorite companions are children and books and he never seems to get enough of either. So watch for Rufus at this year’s Fun Fest.

Rufus Drawing & Coloring Contest – Kids can enter by coloring or drawing Rufus. At Fun Fest, Rufus will recognize 10 winners. Winning entries will be posted on the Library’s website! Rufus drawing or coloring sheets can be picked up at any of the Library’s 42 locations or downloaded from our website starting February 1. Entries must be dropped off at any library location by March 1. Get more details at Kidspace.CincinnatiLibrary.org.

Special thanks to – The Friends of the Public Library for funding Fun Fest

\$1 Parking - all day Saturday at the Garfield Garage (13 West 9th St.)

Information - Watch for upcoming details in the “Library News” section on www.CincinnatiLibrary.org.

