



**THE
PUBLIC
LIBRARY**

of Cincinnati
and
Hamilton County

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FOR IMMEDIATE RELEASE
Press Release

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Yesterday & Today at the Library Remembers Beatles' Performance in Cincinnati 40 Years Ago



On August 21, 1966—the day after the rains came and ruined their scheduled concert—John, Paul, George, and Ringo found themselves performing in Cincinnati for their second and final time. (Their first performance in 1964 was celebrated at the Library two years ago with *The Beatles Magical Library Tour* exhibit and programs.) In 1966, the group's popularity had risen so much that they were able to graduate from Cincinnati Gardens to Crosley Field!

To commemorate the 40th anniversary of their Cincinnati appearance, the Main Library, 800 Vine Street, will present **Yesterday and Today at the Library**. It will include special exhibits, a panel discussion, and a free acoustic concert by members of the Beatles Boosters Club.

Check out these Beatles events at the Main Library in August:

- **Beatles' Panel Discussion:** Sunday, August 20 at 2:00 p.m. with members of the Beatles Booster Club of Cincinnati and an acoustic jam session afterwards
- **Exhibit of Beatle Albums and Memorabilia:** from the collection of David Rauh in the Huenefeld Tower Room (third floor) on August 25, 26, and 27

A splendid time is guaranteed for all...eight days a week!

A Short History of the Beatles

The Beatles' origin dates to 1957, when Paul McCartney and John Lennon, already involved in the music scene, met at a church fete and formed the embryo of The Beatles. George Harrison joined the band shortly after, followed by Pete Best, their original drummer. The group was known as The Quarrymen and began to play gigs around the city. The band had several different names before settling on The Beatles.

In late 1961 during a Cavern Club concert in Liverpool, Brian Epstein spotted the Beatles, and by the following year, had secured a record contract for the group. A drummer named Ringo Starr replaced Pete Best and the Beatles recorded their first single, *Love Me Do*, which reached number 17 in the charts. Their second single *Please*

Please Me was the first of many to reach the number 1 spot. Beatlemania reached America in 1964, with 73 million viewers tuning in to watch the band play on *The Ed Sullivan Show*.

The Beatles made their first film, *A Hard Days Night*, before embarking on a world tour encompassing Australia, the Far East and again, America. Eventually hysterical fans made live performances impossible, and The Beatles performed their last concert in Candlestick Park, San Francisco on August 29, 1966, just eight days after their appearance in Cincinnati.

After the death of Brian Epstein on August 27, 1967, The Beatles decided to form their own company, Apple. In 1969 The Beatles made their last live appearance on the roof of Apple's Saville Row building. In 1970 Paul filed a suit against John, George, Ringo and Apple to dissolve the group with the group finally disbanding in 1975.

✓ Information about events at the Main Library and 41 branch libraries is available on the Internet site: www.CincinnatiLibrary.org.