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FOR IMMEDIATE RELEASE  
**Press Release**

## Triple Crown Publications CEO at Walnut Hills Branch Library - Saturday, February 24 at 2:00 p.m.

February 5, 2007



It began in 2001 when author Vickie Stringer self-published her debut novel, *Let That Be the Reason*. The next year Ms. Stringer enlisted the help of a silent partner, Shannon Holmes, a fellow writer who lives in New York City. Since then, they discovered a number of emerging authors writing "real life drama," which led this start-up venture to become the premiere publisher of urban fiction. Meet the CEO of Triple Crown Publications at the Walnut Hills Branch Library, 2553 Kemper Lane, on Saturday, February 24 at 2:00 p.m.

**ABOUT VICKI STRINGER** - Vickie Stringer's book, *Let That Be The Reason*, an *Essence Magazine* "bestseller," has been quoted as the most realistic street novel ever written. The book is the first of a quasi-fiction trilogy based on the author's real-life experiences.

Pamela Xavier is abandoned by her drug dealing infant son's father (Chino) with a stack of bills, no food in the "fridge" and an impending eviction notice. With no job prospects, Pamela feels backed into a corner and decides to get her "hustle" on. As a female caught up in a male-dominated game, Pamela relies on her alter-ego, Carmen, to deal with the streets, playas, dealers, drug lords and of course, the law.

This novel reveals Stringer's innovative voice and controversial style often called "hip-hop literature" or "street lit" that is loved by its readers and hated by its critics!

Written during the author's Federal prison term, the novel was initially self-published after Stringer's release from jail. She sold it from the trunk of her car until it caught the attention of a New York publishing house that offered a two-book deal.

Vickie Stringer has recently completed her second novel, *Imagine This*, and the self-publishing instructional guide, *How to Succeed in the Publishing Game*. Public speaking, motivational seminars and mentoring programs are also a large part of her busy schedule. "I use my life as an example to warn others of the dangers of the drug game."

**ABOUT TRIPLE CROWN PUBLICATIONS** - Triple Crown Publications began in 2001 with the self-publishing of author Vickie Stringer's debut novel, *Let That Be The Reason*. The letters T.C.P. have a history and significant meaning for the author. During her past life of crime, it was always said that in the streets "one should stay down for their crown." With desire, drive and determination to give up her life of crime, she once again decided to "stay down for her crown". Once running with a crew called the Triple Crown Posse, the author started her own publishing company and named it Triple Crown Publications. This company is continuing to introduce emerging "urban lit" authors. In 2002, she joined forces with a silent partner to stake a claim in the publishing game. Together, they are staying down for their crown and going for a piece of the billion-dollar publishing industry pie.