



THE
PUBLIC
LIBRARY
of Cincinnati
and
Hamilton County

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FOR IMMEDIATE RELEASE
Press Release

March 8, 2007

SCORE & Library Team Up for Workshop: *Your Business: It Starts with a Plan*

SCORE-Counselors to America's Small Business has teamed up for the fourth consecutive year with the Government & Business Department of the Public Library of Cincinnati and Hamilton County to offer *Your Business: It Starts with a Plan* for new and prospective business owners. The program is a four-part series of instructional workshops focused on writing business plans. New this year is an additional, optional session to provide one-on-one counseling from SCORE experts.

The workshops feature guest speakers from various fields in the business world, as well as subject specialists from SCORE and the Library. There is no charge for attending the workshops and those present receive a workbook including the highlights and notes from each session. Each of the instructional workshops builds on knowledge gained from previous workshops and those who attend are expected to be present at all four sessions. Those attending all four sessions will also receive a "Certificate of Achievement" for completing the program.

- o Saturday, April 14 (9:30 a.m.-12:30 p.m. or 1:00-4:00 p.m.—Choose one time):
Knowing Your Business and Your Customers:
- o Saturday, April 28, 9:30 a.m.-1:00 p.m.
**Your Best Organizational Structure
Creative Marketing for Your Business:**
- o Saturday, May 5, 9:30 a.m.-1:00 p.m.
Creating and Managing Your Financial Plan
- o Saturday, May 12, 9:30 a.m.-1:00 p.m.
Individual Counseling Sessions (optional):
- o Saturday, May 19, 9:30 a.m.-1:00 p.m.
Financing Your Business

Due to the popularity of these workshops, advanced registration is required. To reserve your place, or to get additional information, call the Government & Business Department at (513) 369-6934.

Workshops are held in the Huenefeld Tower Room on the third floor of the Main Library, 800 Vine Street. Park all day on Saturdays for \$1.00 at the Garfield Garage: 13 W. 9th Street. (1/2 block from the Main Library).

Information: Main Library—Government & Business Department, 800 Vine Street, Cincinnati, OH 45202 (513) 369-6934 Email: <mailto:GovBus@CincinnatiLibrary.org> or SCORE: (513) 684-2812
<http://www.scorechapter34.org/>