

2007 LICENSE TO READ

EWI Donates Grand Prizes:

Successful Completion of Operation ReadQuest Could Mean a New Bike

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Beechmont Target in Anderson sold the bikes to EWI donors at a discounted rate and even stored the bikes in the warehouse (pictured above) in addition to assembling them at no cost.

"Special agents" have another motive for completing *ReadQuest 2007: License to Read* . . . the chance to win a brand new bike!

Executive Women International (EWI) Cincinnati / Northern Kentucky Chapter donated 27 bicycles and helmets as the grand prizes for *ReadQuest 2007: License to Read*, the Public Library of Cincinnati & Hamilton County's annual summer reading program.

EWI, a national organization for networking and leadership development for today's business professionals and their firms, focuses its philanthropic activities on literacy – a message that reaches more than 17,000 children across America through innovative partnerships with organizations like libraries.

"Literacy and education are the keys to a child's future – that's why it's so important to encourage children to read," said Elisa Cooley, philanthropy chair of EWI Cincinnati / Northern Kentucky Chapter. "We're pleased to collaborate with the Public Library of Cincinnati & Hamilton County's summer reading program."



Michelle Knue (left), co-owner of Peter Gregory Florist, an EWI member firm, and one of Target's site managers, Felicia, stand next to a van filled with ReadQuest grand prize bikes.



CORT Furniture Rental, an EWI member firm, donated a truck and one of their drivers to deliver the bikes.

Through July 31, kids who participate in fun Library programs and spend time reading earn prizes and books. Once they complete four levels, they can enter to win a grand prize bike. The Friends of the Public Library donated 15 additional bikes so that each of the Library's 42 locations has one to give away.

- To learn about Executive Women International, visit <http://www.executivewomen.org>.
- To learn about ReadQuest, log onto <http://www.cincinnati.library.org/summerread>.