



THE
PUBLIC
LIBRARY
of Cincinnati
and
Hamilton County

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FOR IMMEDIATE RELEASE
Press Release

Your Business – It Starts with a Plan

The Public Library & SCORE: 5 Years of Building & Supporting Small Businesses

SCORE has teamed up for the fifth consecutive year with the Information and Reference Department of the Public Library of Cincinnati and Hamilton County to offer the program *Your Business—It Starts with a Plan* for new and prospective business owners. The program is a three-part series of instructional workshops focused on writing business plans. In addition, opportunities are available at the workshops to sign up for one-on-one counseling sessions with SCORE experts.

The workshops feature guest speakers from various fields in the business world, as well as subject specialists from SCORE and the Library.

There is no charge for attending the workshops and those present receive a workbook including the highlights and notes from each session. Each of the instructional workshops builds on knowledge gained from previous workshops and those who attend are expected to be present at all three sessions. Those attending all three sessions will receive a “Certificate of Achievement” for completing the program.

YOUR BUSINESS – IT STARTS WITH A PLAN WORKSHOPS SATURDAYS IN APRIL

Instructional Workshop 1 – Saturday, April 12, 9:30 a.m. - 1:00 p.m.

- Knowing Yourself, Your Business and Your Customers
- Your Best Organizational and Legal Structure

Instructional Workshop 2 – Saturday, April 19, 2008, 9:30 a.m. - 1:00 p.m.

- Creative Marketing for Your Business
- Creating a Financial Plan and Business Plan

Instructional Workshop 3 – Saturday, April 26, 9:30 a.m. – 1:00 p.m.

- Managing Your Financial Plan
- Financing Your Business

Due to the popularity of these workshops advanced registration is required. To reserve your place, or to get additional information, call the Information and Reference Department at (513) 369-6900. Workshops are held in the Huenefeld Tower Room on the third floor of the Main Library.

Park all day on Saturdays for \$1.00 at the Garfield Garage. 13 W. 9th Street. (1/2 block from the Main Library).

The Public Library of Cincinnati and Hamilton County
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www.scoreworks.org