



THE  
PUBLIC  
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FOR IMMEDIATE RELEASE  
**Press Release**

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## Rufus the Reading Dog Needs Some New Threads

### Kids Invited to Enter the Public Library's Rufus the Reading Dog Coloring Contest

The Public Library of Cincinnati and Hamilton County is encouraging kids to get out their colored pencils, markers, and crayons to celebrate the Library's new and improved Kidspace website. From now through Saturday, February 28, kids ages 5-to-12 are invited to create a costume for Rufus, the Library's mascot, by entering the Rufus the Reading Dog Coloring Contest!

Big, furry, Library-lovin' Rufus the Reading Dog loves to read, be read to, can be seen visiting storytimes or nosin' around on <http://Kidspace.CincinnatiLibrary.org>. Designed specifically to serve the needs and interests of younger customers, the website's colorful, easy-to-follow design invites kids to be a part of the online Library experience where they can ...



- Watch animated versions of well-known books like *Where the Wild Things Are* and *So You Want to Be President?* with *Scholastic BookFLIX*.
- Read or listen to animated talking picture books with *Tumble Books*.
- Customize the look with four interchangeable color palettes.
- Submit a book review.
- Tell us about books they'd like to see on the Library's shelves, and even send us jokes!



Winners of the Library's Rufus the Reading Dog Coloring Contest will get their very own miniature Rufus Runt, plus they could be in a YouTube video that'll be featured on the new and improved Kidspace!

Winning entries in the Rufus the Reading Dog Coloring Contest will be featured on Kidspace, and each winner will get their very own miniature, plush Rufus Runt. Plus, Rufus and his Prize Patrol would like to interview the winners for a YouTube video that'll also be on Kidspace!

Here's how the Rufus the Reading Dog Coloring Contest works:

1. Go to <http://Kidspace.CincinnatiLibrary.org>.
2. Print out the picture of Rufus and complete the entry form.
3. Design and color a new outfit for Rufus
4. Bring your completed page and entry form to any of the Library's 41 locations by **February 28, 2009**
5. The winners will be notified via phone by March 9. Good Luck, and thanks for playing!

## Did you know ...

*Homework Chat* offers students in grades 3-12 the opportunity to work with expert tutors in a "online classroom" on a wide range of subjects, including: math, science, social studies, and English. Tutors are available seven days a week, from 2:00-11:00 p.m. Plus, it's available at no cost on <http://Kidspace.CincinnatiLibrary.org/help/chat.aspx>. Log on today!