



THE
PUBLIC
LIBRARY
of Cincinnati
and
Hamilton County

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FOR IMMEDIATE RELEASE
Press Release

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Learn How to Write a Small Business Plan @ Your Public Library

SCORE Partners with Public Library to offer Series of Free Workshops in April

SCORE, America's Counselors to Small Business, has teamed up for the sixth consecutive year with the Information & Reference Department of the Main Library (800 Vine Street) to offer the program *Your Business—It Starts with a Plan* for new and prospective business owners. This three-part series of instructional workshops focused on writing business plans will take place in the Huenefeld Tower Room (3rd Floor) on Saturdays, April 11, 18, & 25, from 9:30 a.m.-1:00 p.m.

Guest speakers from various fields in the business world will give an insiders' take on organizational and legal structure, marketing and financial plans, and effectively managing a small business. In addition, the Public Library's subject specialists will demonstrate how to use the Library's resources to support small business development.

There is no charge for attending the workshops and those present receive a workbook including the highlights and notes from each session and a "Certificate of Achievement" for completing the program. Due to the popularity of these workshops advanced registration is required. To reserve your place, or to get additional information, call the Main Library's Information & Reference Department at (513) 369-6900.



SCORE and the Public Library will team up for a series of free workshops entitled *Your Business—It Starts with a Plan*. SCORE member Tom Moon, right, of Indian Hill will work with Reference Librarian Byron Coaston of Madisonville to help people learn the ins and outs of creating an effective small business plan.

***Your Business – It Starts with a Plan* workshops Saturdays in April**

Instructional Workshop 1 – Saturday, April 11, 9:30 a.m. - 1:00 p.m.

- Knowing Yourself, Your Business and Your Customers
- Your Best Organizational and Legal Structure

Instructional Workshop 2 – Saturday, April 18, 2008, 9:30 a.m. - 1:00 p.m.

- Creative Marketing for Your Business
- Creating a Financial Plan and Business Plan

Instructional Workshop 3 – Saturday, April 25, 9:30 a.m. – 1:00 p.m.

- Managing Your Financial Plan
- Financing Your Business

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