



THE
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FOR IMMEDIATE RELEASE
Press Release

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Kids & Teens Achieve Superstar Status at the Public Library

All 17,000 “signs” point to a successful summer for Hamilton County families!

More than 28,000 readers of all ages – preschoolers, kids, teens, parents, grandparents, and other adults – discovered the pleasures of reading together during the Public Library of Cincinnati and Hamilton County’s 36th annual Summer Reading program. From June 1 to July 31, they explored the riches of books, attended fun programs, and won prizes just for having fun reading!

This summer’s CREATURE FEATURE theme captured the imaginations of preschoolers, kids, and teens. They encountered creatures of all kinds between the covers of books and in-person at the Library’s creepy crawly programs like “Wildlife Comes to You” with the Cincinnati Zoo & Botanical Garden. Upon completing the final level of the program, more than 17,000 of these sensational summer readers earned the treasured book prize and proudly displayed their “A Library Superstar Lives Here” yard signs for all to see!



Together, the entire family experienced the power of the Public Library’s Summer Reading program. Overall program participation increased by nearly 6 percent from last year! Plus, by actually participating alongside the Library Superstars in their lives, adults generated superstar powers of their own and became Reading Role Models. Research suggests that seeing adults engaged in reading for pleasure is one of the best ways to promote childhood literacy and help children grow into happy, productive, and literate adults.

Special thanks to our Summer Reading Program sponsors the Friends of the Public Library and the Anderson Township Library Association. Additional support was provided for the Kids Program by the H.B., E.W. and F.R. Luther Charitable Foundation, Fifth Third Bank and Narley L. Haley, co-trustees; the Kersten Fund; United Dairy Farmers; the Cincinnati Zoo & Botanical Garden; and for the Adult Program by Joseph-Beth Booksellers.

Congratulations to all of the Library Superstars and their Reading Role Models! We wish you a wonderful school year, and we hope you’ll continue to harness the super powers available to you for free at your Public Library!

PHOTO CAPTION

PRI Family: Lydia and Aaron Faber, center, followed the example of their Reading Role Models (and parents!) Pamela and Donald and read their way to become Library Superstars during the Library’s 36th annual Summer Reading program! Together, The Fabers, who frequent the Price Hill Branch Library, explored the riches in books, attended fun programs, and won prizes just for having fun reading!