

VIDEO PRODUCTION BASICS

A. CHOOSING YOUR TOPIC

BE CREATIVE –

AVOID THE INSIDE JOKE –

PROJECT LENGTH –

IDEAS –

B. PRODUCTION BASICS

PLAN FIRST, SHOOT SECOND –

THE SCRIPT –

THE STORYBOARD –

TAPING TIPS –

SPECIFIC QUESTIONS –

C. THE EDITING PROCESS

IMPORT YOUR RAW FOOTAGE –

EVALUATE YOUR FOOTAGE –

EDIT ON PAPER FIRST –

EDIT THE “A” ROLL (DIALOGUE) –

EDIT THE “B” ROLL (CUTAWAYS) –

ADD GRAPHICS AND MUSIC–

D. HELPFUL HINTS

ROUGH CUT, MID CUT, FINAL CUT–

TRIMMING –

AVOID JUMP CUTS –

AVOID TOO MANY EFFECTS –

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