A Record Breaking Year

2016 saw another record-breaking year, several awards, a branch renovation, and a surprise branch relocation. Thank you for joining us as we celebrate:

• A fourth consecutive Five-Star Library Rating
• Record-breaking usage
• New services
• A new Facilities and Strategic Plan

Thank you for your continued support, and we hope to see you at the Library soon.

Elizabeth H. LaMacchia
President
The library field’s leading professional publication, the Library Journal, recognized the Library – for the fourth year in a row – by designating it a Five-Star Library. For 2016, the Library ranked third among libraries in the country with a $30-million-plus expenditure category and is one of only five libraries nationwide in this category to receive a Five-Star rating. This year, Library Journal added circulation of eBooks, eAudiobooks, and downloadable audio and video to its scoring measure. Your Library is second in the nation in this regard. Your Library was also named a Top Innovator by the Urban Libraries Council.

The award – “We've Got the Hots for You” – recognized the Library for creating personalized services that make sure cardholders get their favorite books, music, and movies when they want them by utilizing our Book Hookup, Hot Authors, Hot Tickets, and CD of the Month Club services.
Facilities and Strategic Plan

The Library hosted a series of community forums in April to receive public input regarding priorities to be considered for the 2017–2022 Strategic Plan. The result was a strategic plan that is agile and adaptable as we move into an ever-changing future. It reads: "At the Public Library of Cincinnati and Hamilton County our CUSTOMERS are at the center of everything we do. We put YOU first in every decision and interaction. We provide SERVICES you need in FACILITIES that are convenient and easy to use. We offer the up-to-date TECHNOLOGY you expect. Our expert STAFF is here to assist you in a friendly, helpful and knowledgeable manner. We must manage our FUNDING to fulfill this commitment to you, our customers." You can see the entire strategic plan at CincinnatLibrary.org.

In October we took the initial steps to the Library's most significant Facilities Plan ever. The plan identified over $54 million in work needed to repair, replace and renovate branches as well explore options to repurpose the North building and investigate the possibility of moving selected services into an Operations center.
The Loveland Branch Library closed temporarily in late September for two weeks as crews put the finishing touches on an expanded space. The branch’s renovation expands it into a second storefront next door and now includes a TeenSpace, MakerSpace, a meeting room, and study rooms.

In August, heavy rains caused a leak in the roof damaging the ceiling of our Greenhills Branch Library. The Library Board of Trustees approved a motion to relocate the branch to a 2,325-square space in the Greenhills Community Building, owned and operated by Winton Woods City Schools. The new space is larger, has more computers, and study rooms.
Demand for Library services increased in 2016 at record levels, with circulation up 13.1 percent, bringing the year-to-date total to 21,226,498 items. All three major categories of the collection showed growth in the double-digits for the year: Digital at 13 percent; Audiovisual at 17.3 percent; and Print at 10 percent.

According to the 2016 Public Library Data Service (PLDS) statistical report, your Library is again ranked as the fifth busiest Library system in the United States.* The report is published each year by the Public Library Association, the largest division of the American Library Association. The 2016 PLDS report is based on survey responses collected from more than 2300 public libraries in the United States and Canada for fiscal year 2015. *The PLDS does not rank libraries. Rankings were calculated locally based on data from the survey.

In addition, your Library surpassed the 10,000-cardholder mark in efforts to distribute Library cards to all students in Hamilton County as part of the ConnectED Library Challenge.
New Services

In 2016, your Library added an Espresso Book Machine to the Main Library MakerSpace, which allows us to print, bind, and trim retail-quality paperback books. In addition, we unveiled a new app to offer our customers a more user-friendly and customized interface. We also started lending mobile hotspots to cardholders.
Hamilton County residents get back nearly $7 in benefits for every $1 they invest in the Library. That’s 28% more ROI than other libraries across Ohio. In addition, the Library’s cost per transaction is only $2.30, 25 percent below the Ohio average of $2.88.

Every day, the Library works to keep pace with the high demand for Library services from Hamilton County residents while keeping costs at a minimum. We take our stewardship responsibility seriously and work to give residents the most value for their investment.

— Kimber L. Fender, the Eva Jane Romaine Coombe Director of the Library
### 2016 REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>PLF</td>
<td>$38,149,421.84</td>
<td>64.70%</td>
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<tr>
<td>Property Taxes</td>
<td>$18,165,344.52</td>
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<tr>
<td>Patron Fines and Fees</td>
<td>$1,243,746.71</td>
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<tr>
<td>Earnings on Investments</td>
<td>$129,360.43</td>
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<tr>
<td>Contributions</td>
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<tr>
<td>Miscellaneous Revenue</td>
<td>$1,141,299.87</td>
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**TOTAL REVENUE**

$58,964,173.37 100.0%

### 2016 DISBURSEMENTS

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<tr>
<td>Salaries</td>
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<td>Benefits</td>
<td>$8,411,687.42</td>
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<td>Supplies</td>
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<td>Purchased Services</td>
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<td>Library Materials</td>
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<td>Capital Outlay</td>
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<td>Other Objects</td>
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<td>Interfund Advances &amp; Transfers</td>
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**TOTAL EXPENDITURE**

$61,282,567.30 100.0%
For a list of Library hours and locations, please visit CincinnatiLibrary.org.

President
Elizabeth H. LaMacchia

Vice President
Allen G. Zaring IV

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The Eva Jane Romaine Coombe Director of
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Kimber L. Fender

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