



LibraryLinks

A Newsletter of the Public Library of Cincinnati and Hamilton County

Winter 2013 • Volume 20 • Issue 1

READ THE BOOK. JOIN THE CONVERSATION.

February 1–March 31

On The Same Page
community-wide
reading program

The End
of Your
Life
Book Club
.....
Will
Schwalbe



Author visit: Will Schwalbe

Meet the author of *The End of Your Life Book Club* on Saturday, March 2, 2:00 p.m.

DETAILS ON P. 8



Digital Demand Drives Change at Your Library

I recently came across an article written for a professional journal by one of my colleagues. It starts by stating the obvious, "People have always lived in a changing world." No surprises there. But it continues, "However, no age has seen such rapid change as the past half-century and the age in which we now are, the period within our own memory and experience." And later still, "Many changes in libraries are underway because of new methods of recording knowledge." The writer continues, "The book has been and still is a marvelously excellent way of packaging thought so that it may be permanently preserved, easily preserved, and conveniently made available to the consumer. But now that other ways of packaging knowledge have been developed it would be foolish and suicidal for libraries not to broaden their programs correspondingly."

This certainly seems to accurately describe the changing nature of public library work today. There's only one small problem. This article was written in 1954 by Carl Vitz who served as Library Director from 1946-1955 when the Main Library at 800 Vine Street was being constructed. The new formats he was talking about included slides, films and recordings. Interesting how the challenges faced by libraries more than 50 years ago are still present today. The biggest change we face today is, of course, the eBook.

As the publishing industry and readers make the transition from physical to digital it is crucial that libraries be in the forefront. Unfortunately, some publishers continue to refuse to make their digital content available for libraries to purchase or license. We know

you want the books these publishers offer and if we could, we would buy them. Publishers are at least talking with us about our concerns and I feel confident that this problem will be resolved.

Most publishers, however, are allowing libraries to lend their digital content. Our use statistics show how quickly this new format is being adopted by people in our community. Through November digital downloads, both eBooks and music, totaled more than 881,000. In 2010 it was only 67,063. Use of digital content has grown by 1,214% in only two years! In 2010, the number of downloads surpassed the number of items borrowed from our smallest branch library for the first time. This year, downloads will surpass the number of items borrowed from our busiest branch.

In each of the last two years we have surveyed our newest cardholders. Some of the questions we ask directly correlate to digital content. For years, checking out books for themselves has been the primary reason for getting a Library card. The percent of cardholders getting a card for this reason dropped in 2012 to less than 50%. The percent getting a card to download digital content doubled to 20% and the percent that

have already downloaded a book increased to 35%. But a significant number, 27%, said they do not own an eReader and do not intend to buy one.

As the publishing industry and readers make the transition from physical to digital it is crucial that libraries be in the forefront.

I can understand that sentiment but these cardholders may find their reading choices limited in the future. Publishers are telling us that within four years 80% of what they publish will be in digital format only.

In his article, Mr. Vitz goes on to say, "Just as the modern grocer will

sell peas, fresh or dried, in the can or frozen, so the modern librarian will wish to satisfy his readers' quest for knowledge in the form best suited to his needs, be it a printed book, slide, film or recording." Today's modern librarian must add digital to the mix of choices available to our readers, while still meeting the high demand for knowledge in many other forms.

In closing his article Mr. Vitz stated "No institution that serves people well need fear for its continued existence, but it is ours to provide such service and to make it known to all." Your Library is working hard to serve you well and provide knowledge in every form, including digital.

Kimber L. Fender
The Eva Jane Romaine Coombe Director

Check out the new and improved version of our Downloadables Collection website!

Highlights of the new design include:

- Fewer steps to find, borrow, and enjoy eBooks and eAudiobooks
- Thousands of EBPUb titles that can be read in your web browser (no downloading!)
- "Recommended for You" feature
- Refinement facets that can be used to narrow your search



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Duke Energy's Ken Muth (left), Business Development Manager, SmartBuilding Advantage®; Maryanne McGowan, Segment Manager; and Marvin Blade (right), Director/Government and Community Relations; presented a check for \$111,000 as a rebate for reducing energy consumption at the Main Library to Robert G. Hendon, Board President of the Public Library of Cincinnati and Hamilton County.

Library Receives \$111,000 from Duke Energy for Reducing Its Energy Consumption

On December 11, Duke Energy presented the Public Library of Cincinnati and Hamilton County with a check for \$111,000 as a rebate for reducing energy consumption at the Main Library. These savings resulted from the Library's participation in Duke Energy's SmartBuilding Advantage® program. This program used building energy usage, interval data, and on-site assessments to identify and analyze energy efficiency opportunities at the Main Library. Following program recommendations, the Library replaced T12 lights with T8 lights and implemented improvements to its boiler plant in order to generate the highest energy savings in the shortest amount of time for the lowest cost.

"We are delighted with the energy efficiency and cost reduction that has resulted from completion of the first phase of the SmartBuilding Advantage® program," said Kim Fender, the Library's Eva Jane Romaine Coombe Director. "Duke Energy's partnership has been instrumental in ensuring the initial success of this project and we are confident that we will see even greater savings and reduced energy consumption as we move forward with the next phase of this program."

Library Once Again Earns Star Library Rating

For the third consecutive year, our Library was recognized by *Library Journal* as a Star Library and it's all thanks to you! This prestigious national recognition is awarded to libraries that are most heavily used. A major goal of the ratings is to showcase U.S. public libraries whose levels of service delivery distinguish them among their peers. Ratings are determined by the number of per person library visits, items borrowed, program attendance, and computer use. Our scores are then compared to 7,570 other public libraries across the country.

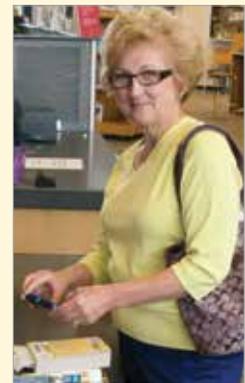
LIBRARY NEWS

Library Recognized with 'Best Local App' Award

In the December 2012 Best of the City issue, *Cincinnati Magazine* selected the Library's mobile app as the "Best Local App," noting "the app makes your life easier." The Library's app enables you to manage your account while on the go. Use the app to search the catalog and place holds, check out Library selections with "Ucheck," access the Library's downloadables collection, and scan a book's barcode with "BookLook" to see if it's available at the Library.

All of this can be done anywhere, from riding the bus to shopping for groceries. Just ask Harrison Branch customer Mary Lou Donovan who, while shopping at Kroger, used the Library app to scan books and put them on hold. A Kroger employee asked

what she was doing and Mrs. Donovan showed her how to use the app. Visit the Library's website to download the free app now.



Mary Lou Donovan

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 800 Vine Street
 Cincinnati, Ohio 45202-2009
www.CincinnatiLibrary.org

This newsletter is a publication of the Public Library of Cincinnati and Hamilton County. It is mailed quarterly to the Friends of the Public Library as a benefit of membership. If you have comments or questions regarding material in this newsletter, contact the Marketing Department at the address above or call (513) 369-6970.

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Sporting Life Exhibit on View at the Main Library

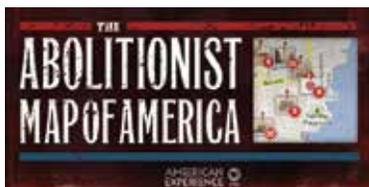
Feast your eyes on lavishly bound and vividly illustrated books depicting hunting, fishing, wildlife, and the great outdoors from the 19th century. *The Sporting Life: Hunting, Fishing, and the Great Outdoors* features John James Audubon's *Viviparous Quadrupeds of North America*, beautiful color images of America's four-footed animals; British paintings and light-hearted humor; and treasures from Cincinnati's Cuvier Club, a sporting men's social club dating back to the 1870s. Experience the great outdoors from America's woodlands to the Scottish Highlands to the jungles of Asia in the Joseph S. Stern, Jr. Cincinnati Room at the Main Library, on display from February 22 to May 5.

The image is taken from *Jorrock's Jaunts and Jollities* by Mr. John Jorrock's London: 1869. The caption under the image is "Mr. Jorrock's declares his inability to subscribe to the Surrey stag hounds."

Library Helps Chart America's Abolitionist History

In the 19th century, Cincinnati held a central place in the nation's anti-slavery movement. Appropriately, Cincinnati is featured in the "The Abolitionist," an upcoming television series by American Experience to air on PBS. As a premier partner, the Public Library of Cincinnati

and Hamilton County joins American Experience as well as museums and libraries across the country to create *The Abolitionist Map of America*, <http://www.pbs.org/wggh/americanexperience/features/interactive-map/abolitionists-map/>, an interactive website that connects historic events, people, and locations of the abolitionist movement.



The Abolitionist Map of America guides viewers on historical walking tours linking present-day locations in Boston, Charleston, Cincinnati, and Philadelphia to the abolitionist struggle. Using the innovative technology from the public media platform Historypin, *The Abolitionist Map* can be experienced virtually (also as an iPhone app) or in person, allowing users to superimpose historic images with the present-day street locations.

Drawing from its outstanding local history collection, the Library loaded and geo-tagged images and historical descriptions onto *The Abolitionist Map*. Featured sites include: Union Baptist Church, the city's oldest African American church; Achilles Pugh's Shop, publisher of the abolitionist newspaper, *The Philanthropist*, and the Harriet Beecher Stowe House.

Popular Library Programs

The Popular Library, on the first floor of the Main Library, offers a wide variety of the most popular choices in books, audiobooks, DVDs, and music CDs for your reading, viewing, and listening pleasure — all in one convenient location. Plus, as those winter blahs start kicking in, you're invited to come in out of the cold and enjoy a variety of exciting new programs that complement all the department has to offer. All programs will be held at the Main Library.

THE CINCINNATI ZOO'S FAMOUS RHINOS ON JANUARY 26

Cincinnati Zookeeper Paul Reinhart will talk about the world-famous rhino program at the Cincinnati Zoo and the adventures and research that led up to the zoo achieving this amazing distinction on **Saturday, January 26 at 2:00 p.m.** in the Reading Garden Lounge.

DIVERSITY IN COMICS—PEANUTS' FRANKLIN ON FEBRUARY 9

Enthusiast William Bell traces the dynamic journey of the African American Peanuts character Franklin and talks about why his introduction into the comic strip series was so ground-breaking. The program will take place on **Saturday, February 9 at 2:00 p.m.** in the Popular Library Lounge.



AN AFTERNOON WITH BOBBY MACKEY ON MARCH 9



Local legend Bobby Mackey will share music and stories from his Northern Kentucky bar, one of the most haunted destinations in America, on **Saturday, March 9 at 1:00 p.m.** in the Reading Garden Lounge.

CINCINNATI LIBRARY COMIC CON SERIES

Comic fans rejoice! The Public Library is holding its first Comic Con event May 5, with two months of fun events leading up to it.

Drawing workshops and contests for children, teens, and adults will be held in March. Submissions for the contest are due by **Sunday, March 31**.

Sunday, April 21 at 2:00 p.m. Join us for a DIY graphic novels program and writing workshop.

Comic Con Sunday, May 5 from 1:00-5:00 p.m. Enjoy panel discussions with writers/illustrators such as David Michael Black (*Star Wars*) and Tony Moore (*The Walking Dead*), autographs, comic book swap and giveaways, art contest awards ceremony, face painting, character photo opportunities, cosplaying groups, and booths.

Celebrate Black History Month This February

PULLING ANCESTORS FROM THE SHADOWS: SHINING A LIGHT ON CHALLENGES AND SOLUTIONS IN AFRICAN AMERICAN GENEALOGY

African American genealogical research can be challenging, difficult, and frustrating. The underrepresentation of African Americans in public records, as well as the absence of legal surnames for slaves, creates seemingly insurmountable obstacles. African American genealogy requires practices used by highly skilled detectives. During Black History Month in February, the Library will host experts who possess those "detective" skills and have developed techniques to push past African American genealogy's research "brick walls."



HOW TO PICK APART A DEATH NOTICE AND OBITUARY

Saturday, February 2, 2:00 p.m. at the Main Library

Thomas D. Jordan, native Cincinnati, Xavier University graduate, and member of the African American Genealogical Group of the Miami Valley, is the co-host of "New Day," a community affairs television program on WCPO-TV9. Although he refers to himself as the "new kid on the block" in terms of his genealogical experience, he has achieved a huge amount of success after four-plus years of diligent research. He has identified 13 of 16 of his great-great grandparents. Mr. Jordan will share his techniques on how to maximize clues found in newspaper death notices, obituaries and the funeral program biographies.



AFRICAN AMERICAN GENEALOGY SEMINAR WITH DR. DEBORAH ABBOTT: 2 SESSIONS

Saturday, February 9 at the Main Library

This year, the Library is proud to announce a free two-session seminar with Deborah A. Abbott, Ph.D., a specialist on African American research, co-sponsored by the Friends of the Public Library and the Hamilton County Genealogy Society. Dr. Abbott is on the faculty of the Institute of Genealogy & Historical Research at Samford University in Birmingham, Alabama, and serves as the Cleveland District Trustee for the Ohio Genealogical Society.

African American Research: From Slavery to Freedom

11:00 a.m. at the Main Library (First Session)

The most difficult part of genealogical research for African Americans is finding and correctly identifying slave ancestors and their owners. Researching during the slavery era is challenging, but not impossible. Dr. Deborah Abbott introduces clues and resources needed to re-create an African American journey from slavery to freedom using case studies that illustrate methods for connecting former slaves to their slave owners.

Cluster Genealogy: Finding Your Lost Ancestor

2:00 p.m. at the Main Library (Second Session)

Cluster genealogy, an important strategy for genealogists of all ethnicities, is invaluable in African American research. Using fascinating case studies, Dr. Deborah A. Abbott demonstrates the importance of researching ancestors through extended family members, friends, and community. Learn how tracing records of others can lead to your ancestor.



Searching for Descendants of African American Civil War Soldiers: Giving a Narrative to Cincinnati's Forgotten Heroes

February 23, 2:00 p.m. at the Main Library

In the fall of 2012, the City of Cincinnati asked the Library's Genealogy & Local History Department to track down present-day descendants of seven African American Civil War soldiers buried in unmarked graves in Wesleyan Cemetery, in order to honor the deceased veterans with tombstones.

Join a panel discussion with the Rev. Mendle Adams of the Masonic Lodge Brothers Memorial Project, librarians, and researcher Dr. John Bryant as they share the roadblocks they encountered and breakthroughs they made researching these heroes. The panel will present their findings and the various resources they used to piece together narratives of the soldiers and connect the past with the present.

CANstruction Stacks Up Fun at the Main Library

FEBRUARY 19–MARCH 10

The Library is partnering with CANstruction, a global anti-hunger project that began in 1992. Teams of architects, engineers and construction professionals create sculptures built entirely out of canned food at various sites around town to compete for local and national awards. The food is later donated to local food banks—in Cincinnati's case, the FreeStore FoodBank.

Stop by the Main Library to see some of the 13 participating teams erect their entries for the CANstruction 2013 event in the atrium on Tuesday, February 19. The sculptures will remain on view through Sunday, March 10.

Read Across America's 'Seuss-a-bration'

FEBRUARY 23

On Saturday, February 23, from 10:00 a.m.-4:00 p.m. celebrate Read Across America with the Public Library. Library staff and volunteers will provide storytimes, crafts, games, and prizes as part of the annual "Seuss-a-bration" in the Children's Museum at the Cincinnati Museum Center.

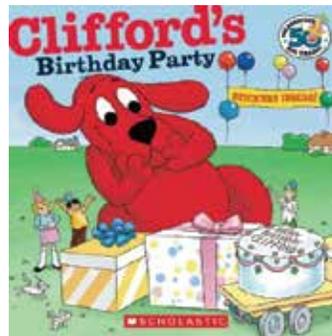


Cincinnati Public Schools City Wide Art Exhibition

FEBRUARY 23–APRIL 21

Artwork, including drawings, paintings, sculptures and photographs, from Cincinnati Public School students in kindergarten through 12th grade will be on display in the atrium of the Main Library for the Cincinnati Public Schools City Wide Art Exhibition from February 23 through April 21.

Library & CET Celebrate Clifford's 50th Birthday



FEBRUARY 9

Join the Library mascot Red in wishing Clifford the Big Red Dog a Happy 50th Birthday on Saturday, February 9 from 1:00–3:00 p.m. A special Kids Club event is being held at the CET station to mark the BIG milestone.

Since 1963, Clifford and his creator, Norman Bridwell, have been entertaining children, parents and teachers. Clifford has 126 million books in print and an Emmy Award-winning television series—currently in its 12th consecutive season—on PBS KIDS.

Stop by the Library to check out one of the many Clifford books or eAudiobooks we have in our collection, including *Clifford's Birthday Party*.



Two participants from last year's Flying Pig kids event.

Flying Pig Takes Off at the Library to Keep Kids Fit

FEBRUARY 1–MAY 4

The Library is partnering with the Cincinnati Flying Pig Marathon and the Nutrition Council to help youngsters "Be Smart, Eat Well and Move More." From February to May, kids (ages 5-12) are invited to keep track of the distances they move, the healthy food choices they make, and the time they spend exercising their brains with the Library by logging their efforts on the Kids Marathon "Hog Log," available at all Library locations and online at www.flyingpigmarathon.com. The Kids Marathon allows youngsters to finish the 26.2 miles of a marathon in incremental steps, a half-mile or a mile, throughout the weeks leading up to the Flying Pig Kids Marathon on May 4. Along the way, selected urban Library locations will be hosting programs and incentives to help kids learn more about the impact of building healthy habits.

Check Out the Tech at the Library

Teen Tech Week, a national initiative sponsored by the Young Adult Library Services Association aimed at teens, their parents, educators and other concerned adults, will be celebrated March 10-16 at your local Library. Teens from around Hamilton County will be invited to "Check In @ Your Library!" This year's theme offers an opportunity for the Library to throw open its physical and virtual doors to teens and showcase the outstanding technology the Library offers (from services such as online homework help and digital literacy-focused programs to resources like eBooks, movies, music, audiobooks, databases and more).

During the week teens will have the opportunity to learn more about using the Library as a trusted resource for accessing information while interacting with librarians as experts who can help them develop the skills they need to use electronic resources effectively and efficiently.

Score a Financial Touchdown



The Library will host an open house for parents about applying for federal student financial aid Sunday, February 10, from 1:00-4:00 p.m. in the TeenSpot at the Main Library.

Volunteers with expertise in navigating the Free Application for Federal Student Aid process will discuss timelines, filing options, forms, and other key information needed that will help college-bound teens and young adults complete the application process. One-on-one consultations will also be available for those already engaged in the process, but who need assistance with specific questions.

The open house is being presented in conjunction with College Goal Sunday Cincinnati partners, including the Cincinnati Youth Collaborative, Cincinnati State Technical and Community College, YMCA, and Cincinnati Public Schools.

On Your Mark...Get Set...Draw!

The annual Teen Drawing Contest rolls out January 1-31 for teens ages 12-18. The theme is "Fan Art!" and teens are encouraged to re-create a scene from their favorite book. Original drawings or paintings may be submitted at any Library location.

The Art Academy of Cincinnati is partnering with the Library to provide programs that will help teens develop their original ideas into their final artwork using fine arts and graphic design concepts.



First-, second-, and third-place winners, along with 12 honorable mentions, will be selected from two age categories, 12-14 and 15-18. Prizes will be awarded at a reception for the winners in the TeenSpot Saturday, February 23. Winning artwork will be displayed online afterwards.

For further contest details, go to <http://teenspace.cincinnati.org> starting in January.

► MORE ONLINE

To see the previous years' winning drawings, click on the link to our Flickr page at www.CincinnatiLibrary.org.



"Blessings with No Limitations" by artist Kevin Cole, whose exhibition *Straight from the Soul* at the Weston Art Gallery will serve as inspiration for a series of art classes at the Main Library.

Exhibition Inspires Art Series for Students at Main Library

Inspired by an art exhibition, *Straight from the Soul*, featuring paintings and sculpture by Kevin Cole on view at the Weston Art Gallery through February 17, visual artists and art educators Cedric Michael Cox and Marcus Fletcher will lead a four-week series of high-energy art classes at the Main Library.

Students ages 10 to 16 are invited to attend this program series from 2:00-4:00 p.m. each Saturday in January. Participants will work in a variety of mediums as they look at the work of the local regional artists enabling them to discover positive and innovative ways of self-expression through art. Reservations required, call (513) 369-6922.

A reception featuring the artwork created during this series will be held February 16 in the Children's Learning Center. These programs are sponsored by Lennell and Pamela Rhodes Myricks, the Downtown Residents' Council, and the Friends of the Public Library.

On the Same Page

COMMUNITY WIDE READING PROGRAM

Now in its twelfth year, On the Same Page brings community-wide reading full circle. Thanks to readers like you who enjoy the togetherness of sharing in a thought-provoking book, the Library's program is one of the longest-standing and most successful of its kind in the nation. Each year, along with a whole host of partnering organizations from around Greater Cincinnati, the Library highlights a carefully selected title that's sure to evoke engaging discussion and community dialogue.

From February 1 to March 31, this year's one book, one community title, *The End of Your Life Book Club*, celebrates the pursuit of lifelong reading and how the joy of reading enriches and even changes lives. So, if you're a book-lover who appreciates the lasting rewards reading has to offer, join us for another chapter of On the Same Page, where everyone in the community is invited to read the same book at the same time and partake in book talks and programming, including the chance to meet author Will Schwalbe

MEET WILL SCHWALBE AUTHOR OF THE END OF YOUR LIFE BOOK CLUB

- Saturday, March 2 at 2:00 p.m. in the Main Library's Reading Garden Lounge.
- A book signing will immediately follow the discussion and books will be available for purchase courtesy of Joseph-Beth Booksellers.

ABOUT THE BOOK

"What are you reading?" That's the question Will Schwalbe asks his mother, Mary Anne, as they sit in the waiting room of the Memorial Sloan-Kettering Cancer Center. In 2007, Mary Anne returned from a humanitarian trip to Pakistan and Afghanistan suffering from what her doctors believed was a rare type of hepatitis. Months later she was diagnosed with a form of advanced pancreatic cancer which is almost always fatal, often in six months or less.

The End
of Your
Life
Book Club
.....
Will
Schwalbe

This is the inspiring true story of a son and his mother, who start a "book club" that brings them together as her life comes to a close. Over the next two years, Will and Mary Anne carry on conversations that are both wide-ranging and deeply personal, prompted by an eclectic array of books and a shared passion for reading. Their list jumps from classic to popular, from poetry to mysteries, from fantastic to spiritual. The issues they discuss include questions of faith and courage as well as everyday topics such as expressing gratitude and learning to listen. Throughout, they are constantly reminded of the power of books to comfort us, astonish us, teach us, and tell us what we need to do with our lives and in the world. Reading isn't the opposite of doing; it's the opposite of dying.

Mary Anne and Will share their hopes and concerns with each other—and rediscover their lives—through their favorite books. When they read, they aren't a sick person

and a well person, but a mother and a son taking a journey together. The result is a profoundly moving tale of loss that is also a joyful, and often humorous, celebration of life: Will's love letter to his mother, and theirs to the printed page.

ABOUT THE AUTHOR

Will Schwalbe has worked in publishing (most recently as senior vice president and editor-in-chief of Hyperion Books); digital media, as the founder and CEO of Cookstr.com; and as a journalist, writing for various publications including *The New York Times* and the *South China Morning Post*. He is on the boards of Yale University Press and the Kingsborough Community College Foundation. He is the coauthor, with David Shipley, of *Send: Why People Email So Badly and How to Do It Better*.



Will Schwalbe

THE CHOICE IS YOURS

Whether you prefer to download an eBook or an eAudiobook, read the book in print (also in large print), or listen to it on CD, the Library accommodates all reading styles by offering the selected On the Same Page title, *The End of Your Life Book Club*, in various formats for your reading pleasure.

ON THE SAME PAGE WEBSITE

Visit www.CincinnatiLibrary.org/SamePage for a complete list of free programs, book discussions, discussion questions and more. This year's title offers the added opportunity to acquaint yourself with Library book clubs and others around the area.



on the same
PAGE
CINCINNATI

Community Partners: On the Same Page is a project of the Public Library of Cincinnati and Hamilton County and is made possible in part by the Friends of the Public Library and Joseph-Beth Booksellers with media support from 91.7 WVXU, *The Cincinnati Enquirer* / Cincinnati.com, and CET. Other partners this year include The Mercantile Library, Xavier University, the Edward B. Brueggeman Center for Dialogue, College of Mount St. Joseph, Cincinnati Metro, and The Literacy Network of Greater Cincinnati.



Everyone loves talking about the books they read. Find out how you can be part of a book club. Meet at the Library or on your own; either way we'll provide multiple copies of books for your discussion. Check the Library's online program calendar for ongoing book clubs at www.CincinnatiLibrary.org. Or, ask your local Library how to obtain books for your book club. You can also take advantage of the Library's "Book Club to Go" service. Each canvas bag includes 15 copies of the same title, a book summary and review, discussion questions, author information, and more.

SKYPE IT UP AND TALK BOOKS WITH **Nancy Pearl** ON SATURDAY, MARCH 23

The New York Times calls her "the talk of librarian circles." A regular commentator on National Public Radio's "Morning Edition," she is well-known among book-lovers for her lifelong passion for reading. Since

the release of her best-selling *Book Lust* in 2003 and the Librarian Action Figure modeled in her likeness, Nancy Pearl has become a rock star among readers and the tastemaker people turn to when deciding what to read next. Readers just can't seem to get enough of her recommendations.



Nancy Pearl

Having worked as a librarian and bookseller in Detroit, Tulsa, and Seattle, Pearl's knowledge of and love for books is unmatched. In 1998, she developed the program "If All of Seattle Read the Same Book," which spread across the country, including to Cincinnati where *On the Same Page* was modeled after her ingenious idea of reading one book together.



Virtual Visit

Join us for a virtual conversation with NPR's Nancy Pearl as she celebrates the written word with "On the Same Pagers" and discusses her favorite memoirs. Share in the joy of books and reading with one of the country's most trusted voices on what to read at the Main Library on Saturday, March 23 at 2:00 p.m.

Pearlism—"Rule of Fifty"

"People frequently ask me how many pages they should give a book before they give up on it. In response to that question, I came up with my "rule of fifty," which is based on the shortness of time and the immensity of the world of books. If you're fifty years of age or younger, give a book fifty pages before you decide to commit to reading it or give it up. If you're over fifty, which is when time gets even shorter, subtract your age from 100—the result is the number of pages you should read before making your decision to stay with it or quit. Since that number gets smaller and smaller as we get older and older, our big reward is that when we turn 100, we can judge a book by its cover!"

Get eReader Training! Download Great Reads!

eREADER TRAINING

Now that you received a new eReader during the holidays, why not try it out at the Library? If you have questions about how to use your new Kindle Fire, Nook tablet or iPad, or how to download eBooks from our collection, learn more during classes offered at various Library locations. Watch for details on "Library News" at www.CincinnatiLibrary.org. You may also simply stop by any of the Library's 41 locations for assistance or call our Virtual Information Center at (513) 369-6900.

DOWNLOADABLES GALORE

Be among the thousands who download free eBooks every day at the Library. Last year, circulation of digital materials more than doubled. You might be surprised to learn that the monthly circulation of digital materials (99,400 in November 2012) was higher than circulation at our busiest branch (Symmes Township, over 62,000 in November 2012). More than half of this skyrocketing usage is eBook circulation, the rest is eAudiobooks, and downloadable music from Freegal.

Through Overdrive, our most popular downloadable service, the Library offers over 28,000 eBooks and over 12,000 eAudiobooks. Additional downloadables are also available from Freeding (eBooks) and One-Click (eAudiobooks).



Library customer Marcia Beckmeyer asks Popular Library Services Assistant Adam Vorobok a question about eReaders and downloadable books.

RECOMMEND A TITLE

If you'd like to help us add to our ever-growing collection, Overdrive users can take advantage of the "Recommend It" service on our downloadables website to suggest new titles for purchase. Clicking "Additional Titles" after a search for an author, title or subject expands that search to everything available for Library purchase, not just the titles already owned by the Library. Since the service began in July 2012, the Library has purchased almost 1,000 titles based on customer recommendations.

What's New in Social Media

YOUTUBE

More than 1,000 cheering readers crowded into the Main Library October 15 to hear author John Green, but the event was a milestone for another reason: over 50 people watched the event live on the Library's YouTube channel.

In the future, the Library's YouTube subscribers and social media fans will be able

to watch programs and events live as well as interact with guest speakers. The Library's channel is also home to many great videos showing you the new and exciting things you can do with a Library card. Subscribe today by visiting www.YouTube.com/CincinnatiLibrary.

► MORE ONLINE

Watch "It's a Digital World" on www.YouTube.com/CincinnatiLibrary

FOLLOW ON THE SAME PAGE

The Library's annual On the Same Page event starts this February, and what better way to share a book with your fellow Cincinnatians than on social media? Follow the Library on Facebook and Twitter for special #OTSP13 discussions, roundtables and more this February. It's sure to be the best On the Same Page yet!

Jobseekers Series

JOBSEEKERS WORKSHOPS

From January 1 to April 30, jobseekers who need help filling out online applications can come to the third-floor computer training room at the Main Library every Tuesday from 2:00-3:30 p.m. where Library staff will be available to help with the process. Call (513) 369-6900 to register.

ESL JOB READINESS ACADEMY

Are you new to the States? Is English a struggle? We can help! Join Melissa Napier from the Work Initiative Network at LifePoint Solutions for a series of classes to get you working or to help you move into a higher level job. The first session begins Tuesday, January 15 at 10:00 a.m. in Room 3B of the Main Library. Registration is required. Call (513) 665-3336 for more information.



Jobseekers take advantage of helpful services and resources at the Library.

FIND THE HIDDEN JOB MARKET WITH REFERENCEUSA

Not all companies post their job openings in newspapers or online job search sites. Learn how ReferenceUSA can help you track down and target these "hidden" jobs. Program takes place at the Main Library Friday, January 18, Tuesday, February 12, Tuesday, March 12, and Tuesday, April 9, from 10:00-11:00 a.m. in the third-floor computer training lab. Call (513) 369-6900 to register.

Featured Items in the Friends' Shop

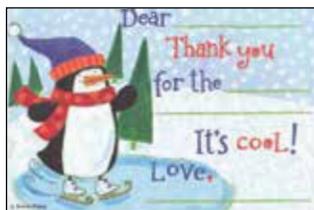
DEWEY DECIMAL JEWELRY

Dewey Decimal Jewelry from The Written Nerd is created by a former librarian. Each piece is unique and is made from an old catalog card. The jewelry is then packaged with the card it was cut from so you know what book you are wearing! Shephard's Hook Bookmarks \$15, Necklaces \$15, Earrings \$25.



NOTEWORTHY CARD COLLECTION

After the holidays is a great time to express your thanks and gratitude to friends and family. Our vast collection of greeting cards and boxed note cards helps you say just the right words to convey your thoughts. Shown are correspondence cards from The Found (\$9.99 box of 8), kids' thank you postcards by Gina B (\$7.99 box of 10), boxed thank you and all occasion note cards (\$8.99 - \$12), and individual thank you cards by J. Falkner and others (\$2.99 - \$3.99).



The Library
Friends' Shop
on the mezzanine
at the Main

Monday-Saturday
10:00 a.m.-4:00 p.m.
(513) 369-6920

For more information visit <http://friends.cincinnati.library.org/> or become a fan on Facebook for news and updates!

Friends-'Best Volunteer Gig'



Cincinnati Magazine recently named the Friends' Warehouse as "Best Volunteer Gig" for indoorsy types. Volunteers are always needed to help with book sales. If you would like to volunteer your time, email friendsofplch1@fuse.net or call (513) 369-6035.

Volunteers such as Jan Eischen, left, Mary Lu Aft, and Anita Marks, help the Friends of the Public Library hold used book sales throughout the year, including the upcoming Winter Warehouse Sale January 17-20.

Upcoming Used Book Sales

FRIENDS OF THE PUBLIC LIBRARY

Winter Warehouse Sale

8456 Vine Street (Hartwell)
513-369-6035

Friends of the
Public Library



of Cincinnati and
Hamilton County

Thursday, January 17, 10:00 a.m.-7:30 p.m.
Friday, January 18, 10:00 a.m.-5:00 p.m.
Saturday, January 19, 10:00 a.m.-5:00 p.m.
Sunday, January 20, 12:00-5:00 p.m.
(There will be no preview sale at this event)

Spend this winter curled up with a good book or two purchased at the annual Friends of the Public Library Winter Warehouse Book Sale. Besides gently used hardback and paperback books of all genres, the sale also offers CDs, DVDs, large-print books, video tapes, books-on-tape/CD, and record albums at bargain prices. Payments accepted are cash, check, MasterCard or Visa.

Members Special! Members of the Friends of the Public Library will receive a postcard in the mail allowing them 50% off their total purchase cost good for either Saturday, January 19, or Sunday, January 20. This is a one-time only discount and the postcard must be brought in to the sale. Memberships may be purchased or renewed at the door and the discount will then apply that day.

GREEN TOWNSHIP BRANCH LIBRARY USED BOOK SALE

6525 Bridgetown Road
(513) 369-6095

Thursday, March 14, 12:00-9:00 p.m.
Friday, March 15, 10:00 a.m.-6:00 p.m.
Saturday, March 16, 10:00 a.m.-5:00 p.m.

Bring some "green" to Green Township for the first Friends branch book sale of the new year. The sale offers fiction and nonfiction for children and adults, as well as audiovisual items including CDs, DVDs, books-on-CD and videos. Payments accepted are cash, check, MasterCard or Visa.

Want to help out at the sale? Call (513) 369-6035 or email friendsofplch1@fuse.net.

The Torch Society



The "Torch Society" is the planned giving society of the Library Foundation. Leave a legacy gift that will help the Library for years to come. Giving is easy with a bequest in your will, life insurance naming the Foundation as the beneficiary, or a charitable gift annuity. The Library Foundation will be unveiling an innovative charitable gift annuity program that will allow you to make a gift to the Library Foundation and receive tax benefits as well as future income. The gifts would benefit the Library Foundation immediately and the annuity purchase would benefit you over time. For more information on how you can leave a legacy gift to the Library Foundation, please contact Missy Deters in the Library Foundation office at 513-369-4595 or email her at missydeters@cincinnatiLibraryFoundation.org.

Thank you...

The Library is deeply grateful for the generosity of our community and welcomes gifts of all sizes. Your donations are essential to ensuring delivery of excellent Library service and the availability of the widest possible range of informational resources for all ages. For inquiries regarding contributions, please contact Missy Deters, Library Foundation Executive Director, at (513) 369-4595.

The following gifts of \$25 or more were received between July 1, 2012 and October 31, 2012. For more information about donating to your Library Foundation, visit our website at www.CincinnatiLibraryFoundation.org.

Gifts to the Library and Foundation

Annual Fund Campaign

\$10,000+

LaMacchia Family Foundation
PNC Financial Services Group for the For Me, For You, For Later Program

\$1,500+

Mr. and Mrs. Greg Edwards*
Kimber L. Fender*

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Patricia Van Skaik*



Ted Gardner, left, with Library Deputy Director Greg Edwards.

IN MEMORY OF THEODORE "TED" H. GARDNER 1921-2012

The Public Library salutes World War II Navy veteran Theodore H. "Ted" Gardner for his tireless advocacy for veterans and invaluable contributions in preserving the nation's history through his volunteer efforts in service to the Veterans History Project. Mr. Gardner demonstrated boundless enthusiasm by spreading the word about this unique project, recruiting veterans and conducting over 150 interviews with those who defended the United States during wartime. Over the years, Mr. Gardner also took on a number of supportive roles for the Library's annual Veterans Day Program. In 2009, he gave a presentation about his experiences in the Battle of Leyte Gulf and the actions of his squadron in the portion of the battle that took place off of Samar. As a special tribute to his memory and service to his country, we have included the words to "Taps" which Mr. Gardner sang during Veterans Day commemorations held at the Main Library.

"Day is done...Gone the sun...From the lakes...From the hills...From the sky...All is well. Safely rest...God is nigh. Fading light...Dims the sight ...And a star...Gems the sky...Gleaming bright...From afar...Drawing nigh...Falls the night...Thanks and praise...For our days...Neath the sun . Neath the stars...Neath the sky...As we go...This we know. God is nigh."



► SUPPORTING ART FOR YOUTH

The Downtown Residents' Council donated \$1,250 for arts programs for children and teens to be provided in the Children's Learning Center and TeenSpot this summer at the Main Library. Shown are Library Services Operations Manager Paula Brehm-Heeger, back left, former DRC President Conrad Thiede, Library Service Operations Manager - Central Region Angela Farmer, Library Children's Learning Center Manager Melissa Franek, Library TeenSpot Manager Jennifer Korn, Library Youth Services & Programming Coordinator Diane Smiley, and front left, Popular Library Manager and DRC vice president David Sidors, DRC Treasurer Tom Thinnies, DRC President Craig Hudson, and Children's Librarian Carolyn Janssen.

Garrette Smith*
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Other

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Reverend and Mrs. Orlando B. Yates*
 *Library Staff Member
 **Also thank you to those staff members who contributed but

chose to remain anonymous

Honor and Memorial Gifts

Mr. and Mrs. Larry Davis in memory of Beverly Shields
 Nick DeBlasio in memory of Timothy Stansbury
 Patricia Eber in memory of Gail Williams
 Kimber L. Fender in memory of Hon. Cheryl Winkler and Evaluna King, and in memory of Richard E. Evans, father-in-law of Sarah Evans and retiree, Bob Rodgers
 Lisa Hamrick in honor of her students*
 Hon. Sylvia S. and Robert G. Hendon in memory of Hon. Cheryl Winkler, and in honor of Dr. Rick and Marianne Roedersheimer's 40th wedding anniversary
 Mr. and Mrs. Randall Himes in memory of Kathy Schorry

Joanne Huelsman in memory of Robert Cloud
 Sally Kramer in memory of beloved patron Betty Glossop, from the Loveland Branch staff
 Adrienne Kreger in honor of Patricia Cope
 Charles and Margaret Lester in memory of Robert Rodger
 Ellen Papadimoulis in memory of Jo A. Pyle
 Processing Department in honor of Julie Doyle
 Amy Pyle and Risa in honor of Mom
 Amy Pyle in memory of Jo A. Pyle
 Sally Schneider, Sherry and Albert Weisbrot, Rita Grud and grandchildren in memory of Elizabeth Becker

Amy Banister and Carl Stich in memory of Robert Rodger
 Rita and Jack Walther in memory of Mildred Sack
 Heather Wigle in memory of Justin Gallon, father of Children's Librarian Elisa Gallon
 Mr. and Mrs. Samuel S. Wilson in memory of Jill H. Ford
 Tina Zureick in honor of Aunt Stella, beloved Aunt of Susan Fryman, and in memory of her loving Mother, Rosemary

Pet Memorial Gifts

PJ Abell in memory of his beloved pet Sandy Beach

Jim Allen in memory of beloved pet Nutmeg Piig

Kathy Allen, Heide Cooper, Uudora Flack, Kathy Dove, Kelvin Huesman, Michelle Schaber, and Sarah Anderson in memory of Willow, beloved pet of Carolyn Gutjahr

Mr. and Mrs. Tony Armstrong in memory of Rocko, beloved dog of Craig and Kelly Armstrong

Caracole, Inc. in memory of Jinxy, beloved cat of Sara Cagle and in memory of Beauchamp, beloved dog of Dean Clevenger and Freeman Durham

Leslie Clark and Jeanne Clark in memory of Herman, beloved cat of Lory and Joe Natale

Phyllis Crawford in memory of Tyler, beloved dog of Mary Rusche

Pamela Jacobson and Ginger Gandy in memory of Rowdy, beloved pet of Dave and Anita Freeman and in memory of Morrisette, beloved pet of Dr. Nam Littleton, and in memory of Patchie, beloved pet of Bonnie Becker

Corrine Gutjahr in memory of Willow, beloved dog of Carolyn Gutjahr

Barbara and Chan Headley in memory of Woody, beloved dog of Stephen Headley

Janice Kagermeier in memory of Willow, beloved dog of Carolyn Gutjahr, and in memory of RB, beloved cat of Mary Kay Levesay

Toni Alger and Dr. Larry Keller in memory of Lucy, beloved pet of Mr. and Mrs. Kenneth Laube, and in memory of Jack, beloved pet of Mr. and Mrs. Brooks Ewing

Steve and Cassie Kemple in memory of Bracken, beloved pet of Gary and Marney Rowland

Cathy Lang in memory of Jasmine, wonderful friend and beautiful German Shepherd of Resi Farrell, and in memory of Zeus, beloved pup of Cami and Randy Gildea

Karen E. Larsen in memory of Diamond, beloved pet of Leo and Norma Dean

Sally Larson in memory of Lily, beloved Cavalier King Charles Spaniel of Marquerite Hickernell and Larry Witanowski

Davy, Linda, Sara and Rachel Mathews in memory of Hacker, beloved dog of Marsha Iseral and Winnie, beloved dog of The Oder Family

Donna Mattingly in memory



► MARTIN LUTHER KING, JR. COALITION

The Martin Luther King, Jr. Coalition gave a check for \$900 for the Library's Martin Luther King, Jr. Trust Fund to Kimber L. Fender, the Eva Jane Romaine Coombe Director of the Public Library of Cincinnati and Hamilton County. Present at the meeting were, standing left, Dr. Gary P. Zola, Louise Lawarre, Christina Brown, Sha-Ron Wilson, Fulton Jefferson, Jr., Verneida Britton, Homa Yavar, Dr. Ericka King-Betts, Kim Fender, President of the MLK Coalition Edith Thrower, Hershel Daniels, Jr., Wanda Lloyd Daniels, Lakisha Madaris, Robin Lee, Vanessa Perry; and seated left, Nina Jackson, Dr. Catherine Roma, Cheryl Meadows, Ami Brown, Dr. Nancy Savage, and Dan Griffith.

of Bailey, beloved beagle of Maureen Mello

Joseph and Anne O'Donnell in memory of Liberty, beloved dog of Gerri Lilly

Margaret and John Rieger in memory of RB, beloved cat of Mary Kay Levesay

Carol L. Risco in memory of pets Milo and Havana*

Sass and Doug in memory of Daisy Mae, beloved dog of Butch and Cindy Hennika

Bob and Judi Sauerbrey in memory of Princess, beloved pet of Janet Stollenwerk

Susan Cohen, Rob Schmuelling, and Lola in memory of Tweed and Skye, beloved dogs of Sally Moffitt

David B. Siders in memory of Reco, beloved cat of LeeAnn McNabb

Betsy and Paul Sittenfeld in memory of Charlotte, beloved pet of John T. Kittredge and Charles A. Morehead

Barbara Stough in memory of Pinky, beloved beagle of Anne Chatfield

Joe and Kathy Weber and family in memory of Haley Marie, precious beagle of the Joe and Kathy Weber family

David P. Williams in memory of Bielby, beloved dog of the Williams family

Tina Zureick in memory of Bailey, beloved pet of Susan Fryman

Befriend a Branch

James Aubry for the Walnut Hills Branch

Diana Crosley for the Mt. Healthy Branch

Pamela Jacobson and Ginger Gandy for the Main Library

Carol Heppel for the Harrison Branch

Rita E. Herzog for the Mt. Washington Branch in memory of Robert W. Rodger

Keri G. Hoff for the Harrison Branch in loving memory of Ruth Grubbs

David and Babette Kern for the Reading Branch

Monica Pierson for new signs for the door at the Miami Township Branch

Harold J. Pisciotta for the Symmes Township Branch

Judy Schneider for the Wyoming Branch in memory of Rita Galle

Lea Smith for the Loveland Branch

Gifts for the Clifton Branch Renovation

Deborah Campbell

KW Carr

Dr. and Mrs. Raul Florez

David W. and Frances H. Goldman

Edward and Anita Marks

John Moster in honor of Harriet Moster

Heidi Van Orden

Mr. and Mrs. Craig Richmond

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Craig Froehle

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Nancy Hesselbrock

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Hyde Park Neighborhood Council

Steve Johns

Joseph Dehner and Noel Julnes-Dehner

Larry and Kim Juran

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Martin Luther King, Jr. Coalition

The Joseph A. and Susan E. Pichler Fund of The Greater Cincinnati Foundation in honor of Joe and Mary Stern-Greater Cincinnati Foundation

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Gifts to the Friends of the Public Library

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Ohio River Valley Combined Federal Campaign

Society of the Transfiguration, Elizabeth Matthews Memorial Fund

Donor-advised and matching gifts have been received from the following companies and foundations:

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Nine Chinese teachers are participating in this year's exchange program between sister cities Cincinnati and Liuzhou. Pictured with them are ESM/ESL teachers Kathy Richardson, left, and Annie Mikel, along with Elizabeth Tu Hoffman, co-chair of the Cin-Liu Sister City committee, and Frank Mikel, far right, co-chair of the Cin-Liu Sister City committee.

Library Says 'Huan Ying' to Teachers From China

The Public Library is extending a hearty *huan ying*, or "welcome," to nine teachers participating in the 12th Teacher Exchange between Cincinnati and her sister city, Liuzhou, China. During their visit the teachers will see firsthand how libraries are used by the public and how a large American public library system operates.

"The Library is pleased to be a part of the Cin-Liu exchange program, each of us sharing our resources with the other. The teachers are going to learn how to do library-style presentations using their refined English language skills, and in return, Hamilton County schools and libraries will experience a unique programming opportunity," said Children's Learning Center librarian Bob Drew.

These special cultural programs will be presented on Wednesdays during January and the first Wednesday in February, showcasing a favorite place, story, sport, or perhaps family holiday tradition. As in the past, there may be Chinese music, dances, and games and other activities featured during the presentations.

A reception to greet the Cin-Liu exchange group will be held Friday, January 11 from 2:00-4:00 p.m. in the Children's Learning Center at the Main Library.

An additional chance for adults and kids to interact with the teachers will happen during the Chinese New Year celebration Saturday, February 9 from 1:00-4:00 p.m., also in the Children's Learning Center. For details, call (513) 369-6922.

Martin Luther King, Jr. Day

On Monday, January 21, celebrate the life of Civil Rights leader Dr. Martin Luther King Jr. from 2:00-4:00 p.m. at the Children's Learning Center in the Main Library. Actor Deondra Kamau Means will perform "Martin's Dream," a one-man show that explores the real person behind the historic figure. Afterward, children can make a "stained glass" window craft using inspirational words. Call the Children's Learning Center at (513) 369-6922 for details.

Selected Library locations also will have programs for Martin Luther King, Jr. Day, including folk singer Paulette Meier at the Northside Branch, a balloon launch at the North Central Branch, and stories, crafts and activities at Blue Ash, Hyde Park and Deer Park. Call your local Library for more information.

Jazz of the Month Club 2013

Experience the thrill of live jazz concerts with the Jazz of the Month Club at the Main Library. All concerts are on Saturday at 2:00 p.m. in the Atrium. Sponsored by jazz artist and educator Jamey Aebersold (www.jazzbooks.com)

February 16

Ron Jones Quartet

Ron Jones, alto sax
Phillip Burkhead, piano
Sonny Stephens, bass
Jim Leslie, drums

April 27

Brent Gallaher Quartet

Brent Gallaher, tenor sax
Dan Karlsberg, piano
Steve Whipple, bass,
Anthony Lee, drums

March 16

Marc Fields Sextet

Marc Fields, trombone
Mike Wade, Trumpet
Brent Gallaher, saxophone
Dan Karlsberg, piano
Jim Anderson, bass
Art Gore, drums

May 18

Rick VanMatre Quintet

Rick VanMatre,
saxophone & flute
Kim Pensyl, piano
Rusty Burge, vibes
Aaron Jacobs, bass
Tom Buckley, drums

Get Your Rhyme On—Poetry in the Garden Contest

The Library is looking to discover new and talented poets from Cincinnati during the second annual Poetry in the Garden Contest. Adults, ages 18 and up, are invited to enter their creative verses January 1 through February 28 using our online form.

Entries will be judged in March by a committee of professional poets and literary figures. Judging will be anonymous and the judges' decisions are final. Up to four winners will have their poem published on the Library's website in April and will be given the opportunity to read at the Library's Poetry in the Garden series, which is held Tuesday evenings in April.

The contest is co-sponsored by Grailville Retreat & Program Center. For rules and details, visit www.cincinnati.library.org.



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SAVE THE DATE

CCM Student Performances

Join us in the Reading Garden Lounge of the Main Library for performances by the talented students of the University of Cincinnati's College Conservatory of Music. All performances are **Tuesdays at 5:00 p.m.—January 22, February 12, March 5, and April 9.**

CSO Concert at North Central



Saturday, March 23 at 2:00 p.m.

The Cincinnati Symphony Orchestra's Brass Trio will perform at the North Central Branch Library.



St. Patrick's Day Celebration



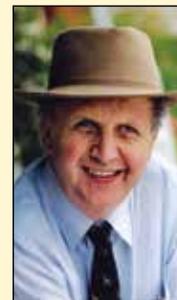
Friday, March 15 at 11:45 a.m.

Join us Friday, March 15 at 11:45 a.m. in the Reading Garden Lounge at the Main Library for the annual St. Patrick's Day Celebration of Song and Dance. Kick up your heels with the McGing Irish Dancers and enjoy Celtic music performed by Foley Road. The event is sponsored by the Friends of the Public Library.

Save the Date! 2013 AUTHOR SERIES

The Library's Author Series, sponsored by the Friends of the Public Library and the Library Foundation, continues to bring you exciting author visits throughout the year. Mark your calendar for these upcoming programs at the Main Library. For details, call (513) 369-6900.

Saturday, March 2 at 2:00 p.m. Will Schwalbe, author of the 2013 On The Same Page selection *The End of Your Life Book Club* (see p.8).



Saturday, April 6 at 2:00 p.m.

Alexander McCall Smith, acclaimed author of the "No. 1 Ladies' Detective Agency" series.

Saturday, May 11 at 2:00 p.m.

Patricia Schultz, author of the *New York Times* best-selling book *1,000 Places to See Before You Die*.

